
Rivers & Lands Conservancy

11th ANNUAL GALA

Thursday, October 3, 2024



Sponsorship Opportunities





About Us

Rivers & Lands Conservancy

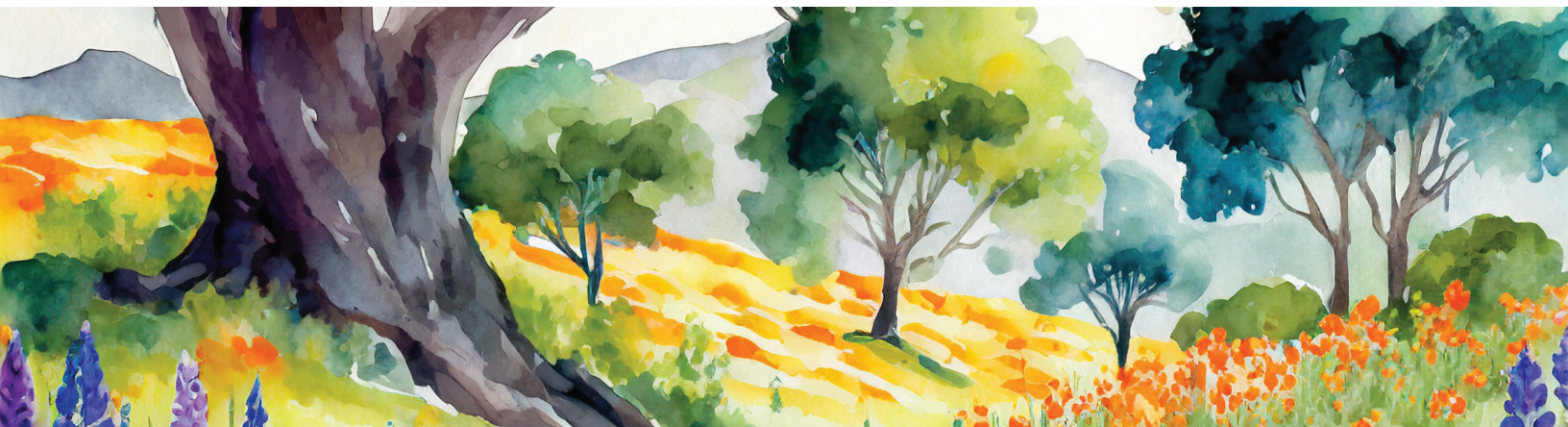
Caretakers of Southern California's natural, wild, and open spaces

Founded in 1989 in Riverside, California, Rivers & Lands Conservancy began as an all-volunteer organization striving to conserve, restore, and steward wild and open spaces for generations to come. Over the last 35 years, we have permanently protected nearly 15,000 acres of open space working alongside grassroots organizations, municipalities, and other conservation partners. Today, we hold and manage over 3,000 acres of land for wildlife, plants, and community enjoyment.

We are dedicated not only to the future of California's habitats and the biodiversity they support but also to our communities. It is with community that we install and maintain California native plant gardens in the City of Riverside, beautify local open spaces, and restore endangered species habitat throughout the Inland Empire. Without the hundreds of volunteers that come to our events each year we simply couldn't have made such a lasting, positive impact.

Our grant-funded and community supported youth education programs provide participants what is often a first experience on the land in habitats unique to our region. Through hands-on restoration projects, our youth discover a connection to the natural world, the value of land conservation, new career paths, and how anyone can make a difference.

At Rivers & Lands Conservancy's heart is a dedicated Board of Directors, talented staff, hardworking volunteers, and generous supporters who believe that a better future begins by inviting nature into our neighborhoods and extends to the preservation of wilder places. We hope you will join us to celebrate our successes and be a part of this amazing community of people behind a common purpose, striving to create a future that includes wide open spaces and wild adventures.





Why Sponsor?

Rivers & Lands Conservancy's Annual Gala is our largest and most significant fundraising event of the year. Proceeds from the event are instrumental in supporting our ongoing work to conserve the natural, wild, and open spaces of Southern California. Your sponsorship helps to protect important habitat for local wildlife and provide everlasting opportunities for our community to connect with, care for, and enjoy nature.

Rivers & Lands Conservancy offers several sponsorship tiers with varying degrees of brand exposure, promotion possibilities, and recognition to suit your needs. With an anticipated sold-out event, we look forward to celebrating local land conservation while showcasing the valuable support of our sponsors.

Rivers & Lands Conservancy's Annual Gala
Crestmore Manor
Thursday, October 3, 2024
5:30 pm to 7:30 pm





Sponsorship Opportunities

Guardian

One Opportunity

\$10,000

- * Introduction in opening remarks
- * Private picnic at RLC Preserve
- * 8 gala tickets (1 table)
- * Logo with link for 6 months on website and e-newsletter
- * Social media promotion
- * Recognition with logo in Annual Report
- * Company logo displayed in Gala programming
- * Plaque recognizing sponsorship
- * Logo recognizing support on 2025 RLC Volunteer T-Shirts



Wine Sponsor

One Opportunity

\$5,000

- * Logo prominently displayed at wine station
- * 4 gala tickets
- * Logo promoted leading up to Gala
- * Social media promotion
- * Recognition in Annual Report
- * Company logo displayed in Gala programming
- * Plaque recognizing sponsorship
- * Logo recognizing support on 2025 RLC Volunteer T-Shirts

Wildlife Sponsorship

One Opportunity

\$5,000





Sponsorship Opportunities



Steward

Multiple Opportunities

\$5,000

- * 4 gala tickets
- * Logo promoted leading up to gala
- * Social media promotion
- * Recognition with logo in our Annual Report
- * Company logo displayed in Gala program
- * Plaque recognizing sponsorship
- * Logo recognizing support on 2025 RLC Volunteer T-Shirts

Protector

Multiple Opportunities

\$2,500

- * 2 gala tickets
- * Logo promoted leading up to gala
- * Social media promotion
- * Recognition with logo in our Annual Report
- * Company logo displayed in Gala program
- * Plaque recognizing sponsorship
- * Logo recognizing support on 2025 RLC Volunteer T-Shirts

Supporter

Multiple Opportunities

\$500

- * Recognition in our Annual Report
- * Company logo displayed in Gala program
- * Logo recognizing support on 2025 RLC Volunteer T-Shirts

Benefactor

Multiple Opportunities

\$1,000

- * Name promoted leading up to gala
- * Social media promotion
- * Recognition with logo in our Annual Report
- * Company logo displayed in Gala program
- * Plaque recognizing sponsorship
- * Logo recognizing support on 2025 RLC Volunteer T-Shirts

Table Sponsor

Multiple Opportunities

\$1,750

- * 8 gala tickets (1 reserved table)
- * Recognition signage at table
- * Recognition in our Annual Report





Sponsorship Opportunity Comparison

	GUARDIAN \$10,000	STEWARD WINE SPONSORSHIP WILDLIFE SPONSORSHIP \$5,000	PROTECTOR \$2,500	BENEFACTOR \$1,000	SUPPORTER \$500
Introduction in Gala Opening Remarks	x				
Private Picnic on RLC Preserve	x				
Website and E-newsletter Promotion	Logo with Link	Logo Promoted Leading up to Gala	Logo Promoted Leading up to Gala	Name Promoted Leading up to Gala	
Social Media Promotion	x	x	x	x	
Gala Tickets	8	4	2		
Recognition in Annual Report	x	x	x	x	x
Recognition in Gala Programming	x	x	x	x	x
Recognition Award Acknowledging Gala Sponsorship	Plaque	Plaque	Plaque	Certificate	
Logo on 2025 RLC Volunteer T-shirts	x	x	x	x	x

*See page 5 for Table Sponsorship Information

Sponsorships and logos are due no later than September 19, 2024.

FOR INQUIRIES, DETAILS, OR OTHER OPPORTUNITIES PLEASE CONTACT:
roconnor@riversandlands.org, or 951-788-0670 ext. 1005





Sponsorship Registration Form



Sponsorship Level

<input type="checkbox"/>	\$10,000	Guardian
<input type="checkbox"/>	\$5,000	Steward
<input type="checkbox"/>	\$5,000	Wine Sponsor
<input type="checkbox"/>	\$5,000	Wildlife Sponsor
<input type="checkbox"/>	\$2,500	Protector
<input type="checkbox"/>	\$1,750	Table Sponsor
<input type="checkbox"/>	\$1,000	Benefactor
<input type="checkbox"/>	\$500	Supporter

Organization Name: _____

Primary Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Who should we contact for your guest list?

Attendee List Contact Person: _____

Phone: _____ Email: _____

How would you like to pay?

Check Credit Card

Credit Card #: _____

Expiration: _____ Security #: _____ Billing Zip Code: _____

Make Checks Payable to:

Rivers & Lands Conservancy
6876 Indiana Ave, Suite J-2
Riverside, CA 92506

Or email form to: Rebecca O'Connor
roconnor@riversandlands.org

