

Corporate Sponsorship Opportunities



Good for Business.
Good for Teams.
Good for the Land!



Let's do some good together.



About Us

Rivers & Lands Conservancy

Caretakers of Southern California's natural, wild, and open spaces

Founded in 1989 in Riverside, California, Rivers & Lands Conservancy began as an all-volunteer organization striving to conserve, restore, and steward wild and open spaces for generations to come. Over the last three decades, we have permanently protected nearly 15,000 acres of open space working alongside grassroots organizations, municipalities, and other conservation partners. Today, we hold and manage over 3,000 acres of land for wildlife, plants, and community enjoyment.

We are dedicated to the future of California's habitats and the biodiversity they support but also to our communities. It is with community that we install and maintain California native plant gardens in the City of Riverside, beautify local open spaces, and restore endangered species habitat throughout the Inland Empire. Without the hundreds of volunteers that come to our events each year we simply couldn't have made such a lasting, positive impact.

Our grant-funded and community supported youth education programs provide participants what is often a first experience on the land in habitats unique to our region. Through hands-on restoration projects, our youth discover a connection to the natural world, the value of land conservation, new career paths, and how anyone can make a difference.



Why Partner With Us

Partnering with Rivers & Lands Conservancy through Corporate Sponsorship offers your business an opportunity to raise brand awareness in our community through meaningful support of Inland Southern California open spaces. In addition to reinforcing your positive reputation through corporate citizenship, Rivers & Lands Conservancy also offers ways for your employees to get involved, increase their knowledge of local landscapes, and get outside.

Rivers & Lands Conservancy enhances the quality of life in our community by conserving open space, habitats, and agricultural lands through acquisition, stewardship, and community engagement. We invite you to get to know our work and consider if your corporate vision might align with our efforts.

Support Rivers & Lands Conservancy's Work & Community Programs

Rivers & Lands Conservancy connects our community to natural, wild, and open spaces of Southern California through land conservation, stewardship, and education. Corporate sponsorships help support all of these programs, which are provided to the community at no charge and funded by grants, donations, and sponsorships.



The Programs Your Sponsorship Supports



*All provided to the community at no charge — funded by grants, donations, and **sponsorships like yours.***

Acorns to Oaks

Environmental education program serving youth in Moreno Valley and the San Geronio Pass.



Delhi Sand Dunes Conservation

Protecting one of the Inland Empire's rare and threatened dune ecosystems.



California Native Gardens

Community-planted native gardens woven into our built neighborhoods.



Habitat & Beautification Events

Volunteer-powered clean-ups and plantings across our project sites.



Sponsorship Opportunities

Support Rivers & Lands Conservancy's Programs

\$500 — Supporter

- Recognition in the Annual Report
- Logo on Corporate Sponsor webpage for 12 months

\$1,000 — Benefactor

- Recognition in the Annual Report
- Logo on Corporate Sponsor webpage for 12 months
- Logo on annual volunteer t-shirts



\$2,500 — Protector

- Recognition on Facebook, LinkedIn, and Instagram
- Recognition in the Annual Report
- Logo on Corporate Sponsor webpage for 12 months
- Logo on annual volunteer t-shirts



Corporate sponsorships of \$1,000 and above include the perk of having your company logo included on the back of our annual volunteer t-shirt.

These shirts are provided to all who volunteer at no charge while supplies last, giving your brand further exposure throughout the community.

Sponsorship Opportunities

Event & Program Sponsorships



\$5,000 — Sponsor a Beautification Event

Sponsor an event to help beautify one of Rivers & Lands Conservancy's project sites — trash clean-up, graffiti abatement, and weeding along the Santa Ana River Trail, RLC conservation properties, and community-planted native plant gardens. Hosts up to 20 volunteers; exclusive to your team or open to the public.

- Event and photos highlighted on Facebook, LinkedIn & Instagram
- Recognition of sponsorship at the event and in event promotional materials
- Recognition in the Annual Report
- Logo on website for 12 months
- Logo on annual volunteer t-shirts



\$7,500 — Sponsor a Habitat Restoration Event

Sponsor a habitat restoration volunteer event on one of Rivers & Lands Conservancy's preserves — seed collection, native planting, or dune stabilization. Hosts up to 30 volunteers; exclusive to your team or open to the public.



- Results of the event shared in our e-newsletter
- Event and photos highlighted on Facebook, LinkedIn & Instagram
- Recognition of sponsorship at the event and in event promotional materials
- Recognition in the Annual Report
- Logo on website for 12 months and annual volunteer t-shirts

Sponsorship Opportunities

Event & Program Sponsorships



\$10,000 — Sponsor a California Native Plant Garden

Sponsor one of our community-planted California Native Plant Gardens in the City of Riverside for one year. This sponsorship supports RLC's oversight and community volunteer events for weeding and planting in these local gardens, which are open to the public. Work days support up to 30 volunteers, with the option of exclusive or public events — please inquire for tailored options.



- “Lunch and Learn” native gardening presentation by RLC staff at your offices
- All volunteer events in conjunction with the garden include recognition of sponsorship
- Results of the events shared in our e-newsletter
- Employees invited to volunteer events
- Company-exclusive volunteer event(s) (optional)
- Event and photos highlighted on Facebook, LinkedIn & Instagram, including recognition of garden sponsorship
- Recognition in the Annual Report
- Logo prominently featured on Corporate Sponsorship webpage for 12 months
- Logo on annual volunteer t-shirts



Sponsorship Opportunity Comparison

Sponsorship Benefit	Supporter \$500	Benefactor \$1,000	Protector \$2,500	Beautification \$5,000	Habitat Restoration \$7,500	Native Plant Garden \$10,000
Recognition in Annual Report						
Logo on Corporate Sponsor webpage (12 mo)						
Logo on annual volunteer t-shirts						
Recognition on Facebook / LinkedIn / Instagram						
Event + photos highlighted on social media						
Recognition at event & in event materials						
Results shared in e-newsletter						
Employees invited to volunteer events						
“Lunch & Learn” presentation at your offices						
Exclusive company event option						

 = tailored / by request

Get Outside. The Benefits Are Proven!

- **Sharper focus, faster.** Time outdoors measurably reduces mental fatigue and restores attention. This is a well-documented effect known as *Attention Restoration Theory*.
- **Lower stress, quickly.** Just 20 minutes outside has been shown to reduce cortisol levels.
- **Stronger teams.** Shared outdoor experiences build trust and rapport faster than typical indoor team-building.
- **Better retention.** Employees who see real investment in their wellbeing report higher job satisfaction and engagement



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Good for the Land!



Let's do some good together!

We'd welcome the chance to talk through which partnership level fits your team and goals.

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